

Member Update

Abalone Victoria (Central Zone) Ltd – July 2016

Key Dates

July – Member Feedback on AV(CZ) Ltd Draft Business Plan 2016/17

July – AV(CZ) Ltd Membership (New and Renewal)

September / October – Completion and Launch of the AV(CZ) Ltd Website

11 November – AV(CZ) Ltd Annual General Meeting

New CEO - Malcolm Petrie is your new AV(CZ) Ltd Chief



Executive Officer, Malcolm has more than 18

years of experience in natural resource management and has worked for a number of NGOs and all levels of government (Commonwealth, State and Local). He has a strong background in financial, risk and project management and has a great deal of experience in policy development and representing the interests of industry on a wide range of issues that closely align with the fishery industry. Malcolm also possesses hands on expertise with more than ten years of experience in running an agricultural enterprise and as a former primary producer fully understands the challenges industry face in delivering a sustainable fishery into the future. Malcolm encourages member and stakeholder input in support of the future strategic direction of the organisation. He looks forward to working with AV(CZ) Ltd members and can be contacted on **0497977677** or email

malcolm.petrie@outlook.com

Hot Industry Topics AVCZ Ltd key priorities for July – September period:

1. Work with Fisheries Victoria (FV) to identify and analyse data to inform the Status of Australian Fish Stocks (SAFS) assessment, the next stock assessment and total allowable commercial catch setting process
2. Continue Work with FV in the development of the Harvest Strategy
3. Finalise feedback on the AVCZ Ltd Business Plan and Budget for 2016/17
4. Lobby FV to improve diver awareness and understanding of the Fisheries Regulations 2009 and the Abalone Fishery Management Plan
5. Lobby FV for a review of the Fisheries Regulations 2009
6. Continue to lobby FV to ensure full cost recovery and agreed prioritisation of government R&D and management
7. Review and finalise the data logger trial for rollout across whole-of-industry
8. Circulate diver data collection and use licences that maintain diver confidentiality and provide AVCZ Ltd access to data including catch and

effort information for the purposes of scientific analysis to assist in negotiating for the sustainable management of the fishery

9. Develop and launch the AVCZ Ltd website

WANTED - Members are invited to submit high quality photographic industry images suitable for posting on the new website – contact the CEO

Industry Membership

Our members are important to us, your ongoing membership goes hand in hand with AV(CZ) Ltd commitment to represent the interests of our industry. This is the basis of our 4 key organisational goals:

1. Effectively represent the interests of Abalone Central Zone entitlement holders on operational fishery management matters
2. Promote the development of a unified and coordinated approach to operational fishery management matters by Abalone Central Zone entitlement holders
3. Contribute to the sustainable, responsible and efficient use of the Abalone Central Zone resource; and
4. Operate to ensure

transparency and accountability to the government and the Abalone Central Zone Fishery entitlement holders for the use of Grant Levy funds.

The organisation is only as effective as the members we represent. As the new CEO with the support of the Board I invite and encourage member participation in assisting the organisation to deliver on the 4 goals outlined above to achieve a sustainable and viable commercial industry for the future.

We need your feedback!

The draft AVCZ Ltd Business Plan and Budget for 2016/17 is now available for member review and comment. The draft business plan sets the strategic direction of the organisation over the next 12 months. Feedback on the draft business plan for 2016/17 is encouraged up until **Monday 1 August 2016**. Contact the CEO for further details.

Strategy Forum Outcomes

AV(CZ) Ltd members attended a strategy forum on 31 May 2016 held by the AV(CZ) Ltd Board and facilitated by Right Lane Consulting. Participants included 5 AV(CZ) Ltd Board Directors (3 independent & 2 industry), 9 industry members and 1 SIV representative. Workshop objectives included:

- Develop a shared view for AV(CZ) Ltd;
- Consider the future direction of AV(CZ) Ltd and the priority initiatives for the next business planning period; and
- Create the content required to support the development of the 2016/17 AV(CZ) Ltd business plan.

The five themes and associated objectives identified by participants included:

Unified vision: consolidate various representative bodies into a single voice for the abalone industry and effectively influence and engage FV.

Regulation/removal of red tape: eliminate unnecessary red tape and update the regulations in partnership with FV and the new Victorian Fisheries Authority.

Resource stewardship: use of data loggers accepted by FV and industry; implement a harvest strategy/management plan; undertake a stock assessment annually; initiate R&D to review over-fished status in the SAFS report and evaluate Port Phillip Bay restrictions through R&D using FRDC funding

Innovation: re-seeding, funding science; instigate a marketing plan to raise the profile of the Abalone Victoria brand

Building Social Licence (SLO) and stakeholder management:

industry support for a strong SLO; proactive stakeholder engagement; strengthen member support; collaborate with FV to limit budgetary constraints in delivering a sustainable industry; facilitate joint workshops with FV; identify stakeholders/community; support the creation of industry related jobs and a positive political platform; organised with our approach to FV and SIV.



Board Member Profile:

AV(CZ)
Independent
Chairman Mr. Tony
De Domenico

career has spanned almost 40 years in various roles throughout Australia and overseas, across industry & commerce, education, insurance, government relations, advocacy, property and the media. From 2004-14, Tony has led the Urban Development Institute of Australia to become the pre-eminent voice in the Victorian property industry. He was also Deputy Chancellor at Latrobe University, acting as Chair of the Infrastructure & Estates Planning Committee and Deputy Chair of the Corporate Governance and Audit Committee. Reinforcing his life-long interest in multi-cultural affairs, is also the current President of the Italian Chamber of Commerce & Industry. His earlier career spanned senior leadership roles, in particular as Deputy Chief Minister with the ACT Government. Given Tony's extensive background in government relations and advocacy, a regular media commentator on property planning, development and sustainability issues, Tony is well placed to lead and support the aims and aspirations of the commercial Abalone Industry.

Membership Renewal

New and membership renewals are now due. Being a member of your industry organisation you are making your voice heard and registering your opinion on how you think the organisation should operate. Sign up today by completing your Membership (renewal and new) form below.

RENEWAL OF MEMBERSHIP

Abalone Victoria (Central Zone) Ltd ACN 607 659 709

MEMBER:

Name:			
ACN or ABN:			
Address:			
Telephone:		Facsimile:	
Email:			

RENEWAL

The Member named above hereby renews membership of the Company in the following category:

Diver Member

Owner Member holding _____ Quota Units

Associate Member

APPOINTMENT OF DELEGATE (if applicable)

The Member, being a company or trust (and not being a natural person), hereby nominates the following individual to act as its Delegate:

Delegate Name:			
Address:			
Telephone:		Facsimile:	
Email:			

MEMBER DECLARATION

The Member hereby:

- declares that the Member is eligible for the relevant class of Membership noted above, and that the information provided in this renewal form is true and correct;
- agree to pay the Annual Subscription and the Guarantee Amount set out in the Constitution as and when required by the Constitution or at law; and
- agree to be bound by the Company's Constitution.

This renewal is unconditional and, if this renewal is approved in accordance with the Constitution, the Company Secretary is authorised to retain the above details in the Register of Members.

Executed by the Member or a person authorised to sign on behalf of the Member:

.....
[Signature]

.....
[Date]

Payment: Membership subscription of \$1 should be made by eft to the following account: AV(CZ) Pty Ltd, BSB 013006, Account 220285474. Please quote your surname as a reference.

Postage/Email: Please return by email to malcolm.petrie@outlook.com or by post to AV(CZ) Ltd, C/- Seward Dawson, 20 Albert Street, Blackburn Vic 3130.

NEW MEMBERSHIP FORM

Abalone Victoria (Central Zone) Ltd ACN 607 659 709

MEMBER:

Name:			
ACN or ABN:			
Address:			
Telephone:		Facsimile:	
Email:			

The Member named above hereby renews membership of the Company in the following category:

Diver Member

Owner Member holding _____ Quota Units

Associate Member

APPOINTMENT OF DELEGATE (if applicable)

The Member, being a company or trust (and not being a natural person), hereby nominates the following individual to act as its Delegate:

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- agree to pay the Annual Subscription and the Guarantee Amount set out in the Constitution as and when required by the Constitution or at law; and
- agree to be bound by the Company's Constitution.

This membership is unconditional and, if this application is approved in accordance with the Constitution, the Company Secretary is authorised to retain the above details in the Register of Members.

Executed by the Member or a person authorised to sign on behalf of the Member:

.....
[Signature]

.....
[Date]

Payment: Membership subscription of \$21 should be made by eft to the following account: AV(CZ) Pty Ltd, BSB 013006, Account 220285474. Please quote your surname as a reference.

Postage/Email: Please return by email to malcolm.petrie@outlook.com or by post to AV(CZ) Ltd, C/- Saward Dawson, 20 Albert Street, Blackburn Vic 3130.